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## Business Analysis Master Class Date: View Online -- Venue: View Online-- Fee: £5,000

**Overview:**

This program is designed to develop you into an agent of change. Business Analysis is a disciplined approach for introducing and managing change to organizations, whether they are for-profit businesses, governments, or non-profits.

Business analysis is used to identify and articulate the need for change in how organizations work, and to facilitate that change.

Business analysts work across all levels of an organization and may be involved in everything from defining strategy, to creating the enterprise architecture, to taking a leadership role by defining the goals and requirements for programs and projects or supporting continuous improvement in its technology and processes.  
  
The Training Tree possess the specialized knowledge to act as a guide and lead each delegate and their business through unknown or unmapped territory, to get it to its desired destination. The Training Tree program is designed to articulate and explain the latest principles in business analysis used by the top organisations globally.

The value of business analysis is in realization of benefits, avoidance of cost, identification of new opportunities, understanding of required capabilities and modelling the organization.

Through the effective use of business analysis, we can ensure an organization realizes these benefits, ultimately improving the way they do business.

**Objectives**

* Demonstrate an understanding of business strategy and strategic analysis techniques
* Act as effective members of a team investigating an organisation's business systems with a view to recommending business improvements
* Apply techniques in order to analyse and model business systems
* Identify recommendations for business improvement
* Assist in the production of a rigorous business case covering the development and implementation of business changes
* Identify how business requirements may be supported by IT systems
* Work with business stakeholders to gather and document different types and levels of requirement
* Work with business stakeholders to define, scope and initiate a project
* Work with stakeholders to develop optimum solutions to defined requirements
* Confidently present findings to business stakeholders and their project team

**How this helps your organisation?**

* Evident increase in productivity of the delegate in business analysis activities
* Improved ability through delegate training and preparation
* Better relationships and performance
* Delegate will be able to provide knowledge and insight into the implementation of the fundamental principles of business analysis
* Yield improved results by implementing an effective business strategy
* Delegates will provide the organisation with the skills and instruments to improve their business analysis strategy in both long term and short term
* Improve the skills and morale of organisations employees through increased knowledge, confidence and capability

## How this helps you personally?

* Improve your ability to locate cost saving opportunities
* A greater sense of confidence and professionalism.
* Improved ability and implement tactics to get the result you want
* Increased recognition by the organization due to improved performance.
* Understand how to apply the most optimum practices
* Learn from the experience of other delegates and the trainer
* Attain a strong knowledge of the principles of supply chain management
* Add value to your knowledge and competency
* Improve your prospective career opportunities through self-development

**Course Structure**

***Introduction to Business Analysis***

* What is a Business Analyst?
* The role of the Business Analyst vs. the Systems Analyst
* Purpose of analysing and modelling business systems
* Business Change Lifecycle
* IT and non IT change
* Case Study & Videos

**Strategic Analysis in Context**

* Environment analysis and SWOT
* Overview of areas strategy including IS strategy
* Critical success factors and key performance indicators
* The Balanced Business Scorecard
* Case Study & Videos

**Project Discipline for Business Analysis**

* Terms of reference/project initiation
* Business and project objectives
* Deliverables from business analysis
* Case Study & Videos

**Understanding the Situation and Business Perspectives**

* Stakeholder analysis and investigative techniques
* Identifying and defining business perspective
* Identifying and resolving conflicts
* Case Study & Videos

**Analysing and Modelling Business Activities**

* Identifying activities and dependencies
* Building a Business Activity Model (BAM)
* Business events / activity indicators
* Rules and constraints
* Case Study & Videos

**Identifying Potential Solutions**

* Creative approaches to problem solving
* Gap analysis
* Defining a new business model
* Case Study & Videos

**Identifying Requirements for the New Business Model**

* Presenting the business case and options for change
* Cost-benefit, risk and impact analysis
* Risk analysis and management
* Case Study & Videos

**Accepting the Business Case**

* Testing the system for user acceptance
* Managing the implementation of change and benefits realisation
* Case Study & Videos

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**Course Dates:** Weekly

**Venue:** View Online

**Address:** Radisson Hotel

**Fee:** £5,000